## The Ford Model A

# The Key to Transformation

Don't copy the behavior and customs of this world, but let God transform you into a new person by changing the way you think. Then you will learn to know God's will for you, which is good and pleasing and perfect. Romans 12:2

What counts is whether we have been transformed into a new creation. Galatians 6:15

The single most effective habit you can have to transform into the person the Lord wants you to be is the daily reading of <u>His Word</u> (the Bible). No better way to grow in your relationship with God (discern His will, become like Christ). <u>IT IS HIS CONDIUT</u>.



## The Ford Model A

- Ford Introduced the Model T in 1908
  - Practical (20 hp), sold only in black, design <u>unchanged</u>, sold 15 million, last produced in 1927
- By 1920's American's wanted more comfort and style, Ford lost 43% of its sales
- December 11, <u>1927</u> The <u>Model A</u> was unveiled and in 2 days 10 million Americans visited Ford Dealerships
- Model A was mechanically engineered by Henry, Style and comfort were designed by Edsel Ford
  - This collaboration, led to a beautiful and stout <u>4-cylinder</u> automobile that was meant to be the American Automobile for a generation



### **But Wait!**

- 1931 Chevrolet released the powerful <u>6-cylinder</u> Independence
  - O The Model A, literally could not keep up, Ford stopped Model A manufacturing the same year.
- The American Generation car lasted only <u>4 years</u>
- The Model A experience was the CONDUIT that led Ford to engineer the FLATHEAD V-8 motor
  - Which dominated the Automobile Industry for the next 22 years

### The Zip Tie:

<u>Transformation is a learning experience. Life can and will be disappointing. Remain faithful in reading the bible. Like the transformation from 4-cylinder to 8, the Lord will use the Bible to TRANSFORM you into a more **POWErful** Christ-like servant.</u>

Amen, Amen